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**BONNEVILLE POWER ADMINISTRATION  
FOR IMMEDIATE RELEASE**

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CONTACT: Mike Hansen, BPA, 503-230-4328 or  
503-230-5131

**BPA selects new transmission marketing and sales VP**

**Portland, Ore.** – The Bonneville Power Administration has selected Michelle Manary to be its vice president of Transmission Marketing and Sales. She will begin her new position June 1.

“Michelle brings over 17 years of impressive and well-rounded experience to this vitally important position,” said Richard Shaheen, senior vice president for Transmission Services. “This experience, along with a strong leadership skillset, makes her the ideal selection to help BPA continue to meet its responsibilities as a federal transmission provider.”

In her new position, Manary will provide executive leadership in the planning, development and administration of the overall marketing of transmission products and services. She also will lead the implementation of the full range of contracts associated with transmission products sold by BPA. BPA operates and maintains more than 15,000 circuit miles of high-voltage transmission lines, accounting for three-fourths of the high-voltage transmission in the Northwest.

“Technology innovations, new market solutions and policy discussions are afoot that could significantly change transmission marketing practices,” Manary said. “I am excited to have the opportunity to work with BPA employees, customers and other constituents to help guide BPA through whatever new transmission marketing paradigm emerges.”

Since October of 2014, Manary has been BPA’s acting vice president for Northwest Requirements Marketing in Power Services. She started her career in the electric industry in 1998 and has worked at BPA for 17 years. During that time, she has held several management positions in Power Services, Transmission Services and Corporate Strategy.

Manary has a bachelor’s degree in finance from Linfield College in McMinnville, Ore., and a master’s degree in business administration and public administration from Willamette University in Salem, Ore.

***About BPA***

*BPA is a nonprofit federal agency that markets renewable hydropower from federal Columbia River dams, operates three-quarters of high-voltage transmission lines in the Northwest and funds one of the largest wildlife protection and restoration programs in the world. BPA and its partners have also saved enough electricity through energy efficiency projects to power four large American cities. For more information, contact us at 503-230-5131 or visit our website at [www.bpa.gov](http://www.bpa.gov).*

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